

Brand Value Rank	MLS Club Brand	Brand Value (USD million)
1	Inter Miami CF	254.4
2	Los Angeles FC	159.7
3	LA Galaxy	111.2
4	Atlanta United FC	88.2
5	New York City FC	87.1
6	Red Bull New York	85.7
7	D.C. United	84.2
8	Seattle Sounders FC	79.9
9	Austin FC	72.0
10	Philadelphia Union	64.6
11	Charlotte FC	64.4
12	Houston Dynamo FC	64.0
13	FC Cincinnati	63.7
14	San Diego FC	59.2
15	Toronto FC	58.7
16	Sporting Kansas City	54.6
17	Nashville SC	54.2
18	Columbus Crew	51.6
19	San Jose Earthquakes	49.8
20	FC Dallas	48.8
21	St. Louis City SC	48.8
22	Chicago Fire FC	45.7
23	Minnesota United FC	44.8
24	Portland Timbers	44.0
25	New England Revolution	40.4
26	Colorado Rapids	40.0
27	Orlando City SC	35.8
28	Real Salt Lake	34.4
29	Vancouver Whitecaps FC	34.0
30	CF Montréal	30.3