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				Brand Value	Brand Rating	Brand Value	Brand Rating
1	1		Internet	48,278	AAA+	44,294	AAA+
2	8		Consumer Electronics	39,301	AAA	29,543	AAA
3	2		Software	39,005	AAA+	42,805	AAA+
4	4		IT services	35,981	AA+	36,157	AA+
5	3		Department Stores	34,997	AA	36,220	AA
6	5		Telecoms Services	30,740	AAA+	30,674	AAA+
7	7		Miscellaneous Manufacturing	29,060	AA+	30,504	AA+
8	14		Auto Manufacturers	28,800	AA+	26,152	AA+
9	10		Fixed Line	28,354	AA+	28,884	AA+
10	11		Banks	27,100	AAA	27,632	AAA
11	16		Beverages	26,994	AAA	25,807	AAA+
12	18		Consumer Electronics	26,578	AAA-	21,511	AA+
13	9		Banks	25,451	AA+	28,944	AA+
14	6		Banks	25,346	AAA-	30,619	AAA-
15	13		IT services	24,992	AA+	26,756	AA+
16	12		Telecoms Services	24,687	AA+	27,293	AA
17	17		Restaurants / Pubs	24,211	AAA	21,842	AAA
18	27		Consumer Electronics	23,491	AA+	19,078	AA+
19	15		Banks	23,403	AAA	26,150	AAA
20	19		Food Retail	21,640	AAA	21,129	AAA
21	20		Auto Manufacturers	20,889	AA-	20,798	AA
22	32		Internet	20,885	AA	17,780	AA
23	23		Auto Manufacturers	20,466	AA+	20,157	AA+
24	30		Oil & Gas	20,376	AAA-	18,605	AAA-
25	24		Beverages	19,093	AA+	19,514	AA+
26	22		Department Stores	18,975	AA-	20,423	AA-
27	26		Banks	18,801	AA-	19,150	AA-
28	31		Apparel	18,735	AAA	18,437	AAA

29	21		Distribution / Wholesale	18,441	AA	20,473	AA
30	29		Telecoms Services	18,348	AA+	18,622	AA+
31	25		Cellular Telecoms	17,835	AA	19,317	AA
32	35		Banks	17,505	AA-	17,194	AA
33	33		Food	17,342	AA	17,455	AA
34	40		Auto Manufacturers	16,558	AA+	16,662	AA+
35	34		Banks	16,480	AA	17,358	AA
36	28		Banks	16,281	AAA	18,678	AAA
37	38		Transportation	16,230	AA+	17,012	AA+
38	46		Diversified Financial Services	15,952	AA	15,529	AA
39	39		Miscellaneous Manufacturing	15,830	AA+	16,769	AA+
40	44		Oil&Gas	15,772	AA+	16,265	AA
41	50		Iron / Steel	15,751	AA+	15,087	AAA-
42	37		Banks	15,640	AA	17,092	AA
43	42		Banks	15,468	AAA-	16,643	AAA-
44	45		Department Stores	15,357	AA	15,989	AA
45	47		Media	15,239	AAA+	15,424	AAA+
46	43		Auto Manufacturers	14,984	AAA-	16,355	AAA-
47	36		Banks	14,972	AA	17,133	AA
48	48		Banks	14,509	AA+	15,169	AA+
49	63		Auto Manufacturers	14,230	AA-	12,705	A+
50	52		Retail	14,115	A-	14,676	A-
51	55		Oil&Gas	13,949	AA+	13,756	AA+
52	41		Banks	13,932	AA	16,655	AA
53	54		Electrical Components & Equipment	13,740	BBB	14,503	BBB
54	62		Electric	13,621	AA	12,902	AA
55	49		Insurance	13,501	A+	15,099	AA-
56	65		Banks	13,396	AAA-	12,012	AA+
57	56		Auto Manufacturers	13,237	AAA-	13,705	AAA-
58	61		Home Furnishings	12,788	AAA-	13,194	AAA-
59	60		Banks	12,661	AA-	13,241	AA-

60	57		Banks	12,598	AAA-	13,497	AAA-
61	53		Software	12,377	AA	14,602	AA
62	72		Cellular Telecoms	11,180	A+	11,553	AA
63	59		Banks	12,109	AA	13,257	AA+
64	69		Oil&Gas	11,958	A+	11,828	A+
65	68		Media	11,796	AA+	11,876	AA+
66	58		Banks	11,652	AAA-	13,406	AAA-
67	66		Department Stores	11,490	AA-	11,952	AA-
68	51		Cellular Telecoms	11,363	AA	14,935	AA
69	77		IT services	11,246	AAA-	10,983	AAA-
70	70		Drug Store	11,182	AA-	11,707	AA-
71	76		Cosmetics / Personal Care	11,149	AA	11,066	AA
72	85		Telecoms Services	10,895	AA	10,338	AA
73	99		Banks	10,813	A+	9,283	A+
74	78		Insurance	10,799	AA-	10,898	AA
75	75		Beverages	10,770	AA+	11,108	AAA-
76	90		Fixed Line	10,616	AAA-	9,801	AA+
77	82		Healthcare-Services	10,594	AA+	10,606	AA+
79	73		Commercial Services	10,417	AAA+	11,468	AAA+
78	74		Electronics	10,409	AA-	11,136	AA-
80	83		Miscellaneous Manufacturing	10,257	AA+	10,532	AA+
81	84		Electric	10,235	A+	10,513	A+
82	71		Telecoms Services	10,162	AA-	11,667	AA-
83	80		Department Stores	10,122	AA-	10,689	AA-
84	91		Transportation	9,780	AA-	9,778	AA-
85	89		Clothing & Footwear	9,762	AA	9,875	AA
86	81		Transportation	9,728	AA	10,686	AA
87	67		Department Stores	9,722	AA	11,894	AA
88	98		Drug Store	9,698	AA-	9,286	AA-
89	64		Home Furnishings	9,581	AA	12,525	AA
90	115		Internet	9,420	AAA	8,002	AAA

91	104		Oil & Gas	9,412	BB	8,754	BB
92	114	 中国石油天然气股份有限公司 PetroChina Company Limited	Oil & Gas	9,339	AA	8,031	AA
93	102		Telecoms Services	9,333	AA+	9,061	AA+
94	95		Banks	9,302	AAA-	9,526	AA+
95	97		Office / Business Equipment	9,255	AA+	9,372	AAA-
96	92	 Let's Build Something Together	Department Stores	9,182	AA-	9,751	AA-
97	100		Aerospace / Defense	8,960	AA+	9,213	AA
98	86		Cosmetics / Personal Care	8,953	AA	10,171	AA+
99	79		Banks	8,950	AA	10,720	AA
100	101	 CHINA LIFE 中国人寿	Insurance	8,758	A+	9,212	AA-